



VIAT/e VIA Admission Test/English

for the following study programmes:

Bachelor of International Sales and Marketing Management
AP Degree in Marketing Management
Bachelor of Global Business Engineering
Bachelor of Value Chain Management
Bachelor of Mechanical Engineering
Bachelor of Civil Engineering
Bachelor of ICT Engineering
Bachelor of Architecture and Construction Management
Bachelor of Supply Engineering

Please read the following information carefully prior to the start of the test:

The VIAT/e

The VIA English Language Assessment Test – the VIAT/e - will take approximately 100 minutes and is only valid for admission into study programmes at VIA University College - School of Business, Technology & Creative Industries. The test will be conducted by a qualified VIALAC representative or VIA agent.

The test consists of a written essay based on a number of subjects provided by VIALAC and an oral interview conducted by a VIALAC representative. The purpose of the test is to determine whether the applicant has the required skills to produce written individual assignments and group reports and to participate in class tuition and group/team assignments and project work.

The written test will take 90 minutes and the oral interview will take about 10-15 minutes.

The written part of the test is paper-based. You may make use of a dictionary, either in a book format or as an online version. However, no other use of the Internet is allowed during the test. This means you may not search for information for the essay online. To copy information directly from sources online or elsewhere is plagiarism and is totally unacceptable. Your essay should reflect your own knowledge and skills, not other people's work. Plagiarism in connection with the VIAT/e will result in an automatic dismissal of the essay and a 1-year ban from applying to any study programmes at VIA University College – School of Business, Technology & Creative Industries.

The VIAT/e is valid for 1 year.





Written Part – test paper - version x

Test time: 90 minutes

Dictionaries (electronic and printed) allowed

On the last page of this test paper, you will find 5 different topics. Choose one of them and write an essay about it.

For each topic a list of keywords has been provided. The keywords are there for your inspiration. You may, of course, use them or refer to them. However, this is not a requirement. They have just been included to give you some ideas in connection with the topic you choose to write about.

Please note that your essay must have:

- an introductory part,
- a main section/the body of the essay
- and finally a conclusion.

Your essay should contain at least 500 words.





Topics:

1. The Financial Crisis

Causes
Timeline/history
Consequences globally/locally
Solutions
The future
.....

2. Facebook/Twitter and other social websites

Reasons for using them
The users
Risks
Social website content
Differences between sites
.....

3. Fair trade

What is fair trade?
Why fair trade?
Is fair trade necessary?
.....

4. Child labour

A necessary evil?
Causes
Solutions
.....

5. Michael Jackson

His music
The videos
The scandals
His family
His death
The legacy of his art
....

