

# VIA Design & Business

## Bachelor's Degree Programme in Design & Business

### Example of previous admissions assignment

Fashion Design

#### Dear student

Your admission to VIA Design & Business started when you submitted your application to our website [www.via.dk](http://www.via.dk), and you are now ready for the next step in the admissions process. Three more steps in the admissions process must be completed before we can inform you whether you have been admitted to the Bachelor's Degree Programme in Design & Business.

#### STEP 1 – Admissions assignment

STEP 2 – Interview (if a personal or Skype interview is required, you will be invited)

#### STEP 3 – Selection

#### Selection process

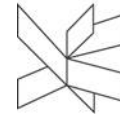
If your admissions assignment qualifies you for admission, you may be admitted to the course programme without a personal interview.

If we consider your admissions assignment to have potential, you will be invited to a personal interview.

If your admissions assignment does not qualify you for admission, you will be notified that your application for admission has been rejected.

#### Important deadlines

Week xx	You will receive an e-mail from VIA with information about how to hand in your admissions assignment. Your admissions assignment must be uploaded to WISEflow. We use WISEflow for digital hand-in of exams, assignments, etc. You will receive a link from WISEflow to activate your user profile. When we communicate with you by e-mail, we will use the e-mail address stated in your application for admission. Remember to check your spam filter in case you do not receive any e-mail from us.
x April xxxx at 12:00 AM	Deadline for uploading your admissions assignment to WISEflow.
Week xx-xx	You may be called in for a personal interview.
xx May xxxx	Information regarding your admission.



## Practical information

The admissions assignment as well as any extra material must be uploaded to WISEflow.

Please also upload:

- Your CV
- Your diploma or transcript of records if you have not yet completed your entry exam.

If you apply for admission to two speciality programmes, you must upload an admissions assignment for both speciality programmes in WISEflow.

## Admissions process

### STEP 1 - Admissions assignment

The admissions assignment consists of a personal portfolio and a written assignment.

#### Personal portfolio

The portfolio must include a minimum of three different elements and document comprehensiveness in your competences within the fashion design speciality.

Scope: Max. 15 pages and max. A3 format.

Please give reasons for including the different elements in your portfolio. Max. length ½ A4 page.

#### Written assignment

Find an example of what you believe is good design. Illustrate your choice of good design with a photo and give reasons for your choice. Scope: Max. two A4 pages with photo and text.

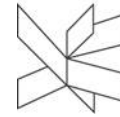
The material you send us should demonstrate your fashion design potential. Your material will be assessed on the basis of: Process, idea generation, creative potential, visualization and sense of fashion.

### STEP 2 - Personal interview

The personal interview has a duration of 25 minutes: 10 minutes for your presentation and 15 minutes for motivational interview, dialogue and Q&As.

Your presentation should focus on the following questions. Please prepare a response to the questions:

- Your motivation for applying for admission to the Professional BA Degree Programme in Design & Business and the Fashion Design speciality programme



Prepare a short presentation accounting for your wish to obtain a bachelor's degree, your future plans as well as your level of ambition.

- **Presentation of portfolio**  
Please bring your portfolio and present the best element from the portfolio.
- **Product**  
Bring examples of products you have designed yourself.

### STEP 3 - Selection

The final selection is based on an overall assessment of your admissions assignment, the interview and your marking.

Enjoy preparing your admissions assignment.