



Annual summary of the results of the written final evaluation of courses and projects at Global Business Engineering

Final evaluation of courses and semester projects in the autumn of 2014 have been carried out according to a fixed rotation.

1 Overview of evaluated courses and response rates

Below is an overview of the evaluated courses and the response rate.

Course code	Course title
MAM X1	Marketing Management
MAT X1	Mathematics X1
ENB X1	Engineering Basis
GBC X1	Global Business Communication
SP X1	Semester project

The response rate for the final evaluations are 40 %, which is below the standard for VIA. The results must therefore be interpreted with caution.

2 Main results of the final evaluation

Students report having achieved the highest learning outcomes by class lectures and exercises related to this. It is also a general trend that the students' learning outcomes in preparation for teaching is slightly low.

The students in some courses expressed the wish of an increased involvement of guest lecturers.

In some courses the students do not have the adequate academic qualifications to follow the course and their experience is that teaching is progressing too fast.

3 Launched actions based on final evaluations

Focus	Status	Goal	Launched actions	Schedule	Responsible
Matching of expectations at the start of the course	The students learning outcome by own preparation is too low	To increase the degree of the students' own preparation	Better matching of expectations by using the learning activity model and putting emphasis on the importance of own preparation and effort.	2015	Head of programme
Lectures by guest lecturers	The students in some of the courses expressed the wish for increased involvement of guest lecturers.	To increase the use of guest lecturers from the business community	There is a general focus on increasing the involvement of guest lecturers in the programme as part of ensuring practice proximity.	2015	Head of programme
Prerequisites to follow the courses	The students have very different academic qualifications	To increase the academic requirements for attending classes	The opportunity to do more exercises in classes will be discussed. There will be a focus on the students expectation at the start of the course.	2015	Head of programme
Coordination of workload on the semester	The workload at a few of the semesters are not properly coordinated	Better planning of workload over the semester	Improved co-ordination on meetings between the lecturers. Focus is to level out the workload on the semester.	2015	Head of programme
Learning outcome of project on 1. semester	The student's learning outcomes of the first semester project is slightly low.	Increase the learning outcome of the first semester project.	It will be examined whether communication and language subjects in the semester can be involved in the project.	2015	Head of programme