

VIA Design - Bachelor's Degree Programme in Design & Business

Admissions Assignment

Study Start: August 2019

Pattern Design

Dear student

Your admission to VIA Design started when you submitted your application to our website www.via.dk and you are now ready for the next step in the admissions process. Three more steps in the admissions process must be completed before we can inform you whether you have been admitted to the Bachelor's Degree Programme in Design & Business.

STEP 1 – Admissions assignment

STEP 2 – Interview (if a personal or Skype interview is required, you will be invited)

STEP 3 – Selection

Selection process

If your admissions assignment qualifies you for admission, you may be admitted to the course programme without a personal interview.

If we consider your admissions assignment to have potential, you will be invited to a personal interview.

If your admissions assignment does not qualify you for admission, you will be notified that your application for admission has been rejected.

Important deadlines

1 April 2019 at 12:00AM The admissions assignment must be submitted electronically to design.assignment.ba@via.dk

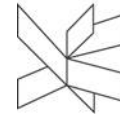
Week 19-20 You may be called in for a personal interview

31 May 2019 Information regarding admission will be available on VIA's Admissions Portal.

Practical information

The admissions assignment must be submitted electronically. Therefore, please scan your material into one PDF-document and e-mail it to design.assignment.ba@via.dk. Your admissions assignment must be attached in one PDF-file. Otherwise, it may be rejected. VIA Design can receive file sizes of max. 50 MB in one e-mail.

If you apply for admission to two speciality programmes, you must submit an admissions assignment for both speciality programmes.



Admissions process

STEP 1 - Admissions assignment

The admissions assignment consists of a personal portfolio and a written assignment.

Personal portfolio:

The portfolio must include a minimum of three different elements and document comprehensiveness in your competences within the pattern design speciality.

The portfolio must demonstrate your level within the following areas; documentation, pattern design, grading and manufacturing. It can both contain school projects as well as other productions.

Scope: Max. 20 pages and max. A3-format.

Please give reasons for including the different elements in your portfolio (max. length ½ A4 page).

Written assignment:

1. Find an example of what you believe is good design. Illustrate your choice of good (pattern) design with a photo and give reasons for your choice.
2. Account for what you believe is characteristic of a good pattern designer.

Scope: Max. two A4 pages with photo and text.

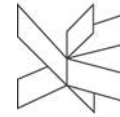
The material you send us should demonstrate your pattern design potential. Your material will be assessed on the basis of: Understanding of form, complexity of pattern design, grading and documentation.

STEP 2 - Personal interview

25-minute personal interview. 10 minutes for your presentation and 15 minutes for motivational interview, dialogue and Q&As.

Your presentation should focus on the following questions. Please prepare a response to the questions:

- **Your motivation for applying for admission to the Professional BA Degree Programme in Design & Business and the pattern design speciality programme**
Prepare a short presentation accounting for your wish to obtain a bachelor's degree, your future plans as well as your level of ambition.
- **Presentation of portfolio**
Please bring your portfolio and present the best element from the portfolio.
- **Product**
Bring examples of products you have sewn yourself.



STEP 3 - Selection

The final selection is based on an overall assessment of your admissions assignment, the interview and your marking.

We will inform you of whether you have been admitted to the Professional BA Degree Programme in Design & Business on VIA's Admissions Portal.

Enjoy preparing your admissions assignment.