Tax & Digital Transformation Stream 3: Business Process Reengineering, Assessing risks and detecting non compliance 8 March 2022



Speaker Introduction



- Mr Pek Zhiyu (Zander)
- Director in Goods and Services Tax Division in Inland Revenue Authority of Singapore (IRAS)
- Been in public service for the past 12 years
- Currently oversees a department responsible for end-to-end tax administration of the wholesale trade sector on GST matters
- MSC in Business Analytics from National University of Singapore

IRAS' Vision and Corporate Goals

INLAND REVENUE AUTHORITY OF SINGAPORE

Our Vision

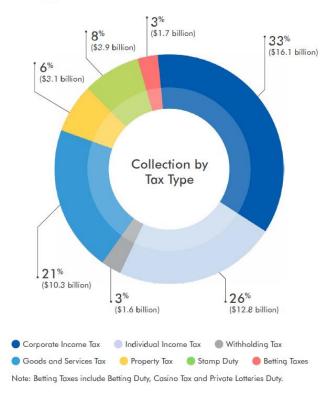
- The leading revenue authority in the world
- A partner of the community in nation-building and inclusive growth
- A dynamic team of competent and committed people



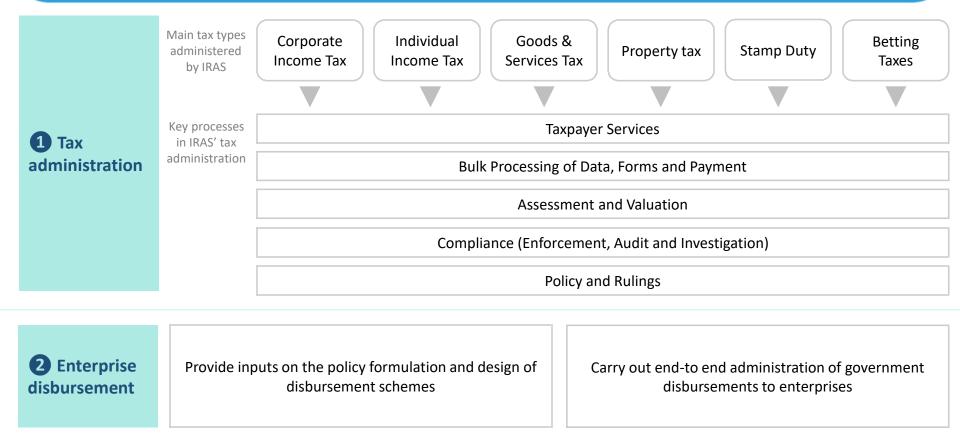
IRAS' Revenue Collection

- In FY 2020/2021, IRAS collected a total of S\$49.6 billion from different taxes, including:
 - Corporate Income Tax (33%)
 - Individual Income Tax (26%)
 - Goods and Services Tax (21%)
 - Property Tax and Stamp Duty (14%)
- This accounted for 73.6% of the government's total operating revenue in FY 2020/2021.
- Other sources of government revenue include custom duties and vehicle taxes, fees and charges.

Revenue Collection by Tax Type



IRAS' Areas of Work



Agenda

- 1. Trends in Tax Risk Management
- 2. Risk Assessment Framework
- 15 mins Break
- 3. Digital Compliance Tools

15 mins Break

- 4. Special Focus : GST/VAT Missing Trader Fraud
- 5. Case Studies from IRAS

Global Trends

Digitalisation of business records and transactions Businesses are leveraging on technology and capturing their records electronically



Automation of tax processes

Technology is helping businesses ease compliance burden and improve voluntary compliance





Digital Tax Administration

The new way for Tax Administrations to interact with Taxpayers

Global Trends

Digital Tax Administration: Benefits and Opportunities



For Taxpayers

- Reduce compliance burden
- Seamless tax filing
- Prevent tax errors



For Tax Administrations

- Getting tax compliance right from source
- Faster audit turnaround
- Data allows for improved fraud detection and/or risk profiling capabilities



For Third Parties

• Opportunities for software developers to provide value-added services

Global Trends

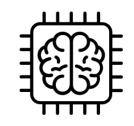
Tax Risk Management

- **a. External Threats :** Increasing sophistication of tax crimes and involvement of criminal syndicates
- **b. Internal Response :** Tax administrations moving compliance upstream towards continuous monitoring
- **c. Opportunity :** Developments and potential of e-invoicing for Tax administration

The Future of Compliance



Data collection efforts will only intensify further



Deployment of more advanced analytical techniques



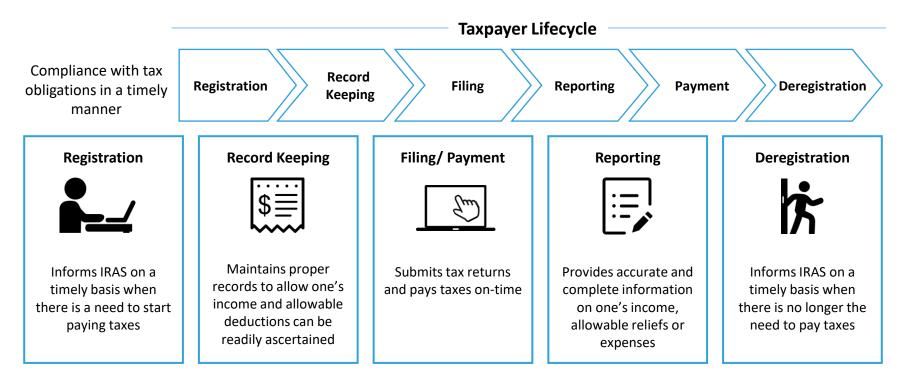
Move towards more timely data collection



Audits will move towards processes and/or systems

What is Tax Compliance?

Tax compliance refers to the degree to which taxpayers comply with their tax obligations in a timely manner throughout their taxpayer lifecycle.



Tax Compliance in IRAS

In IRAS, we believe in fostering an environment that makes it easy for taxpayers to comply with their tax obligations, and hard for taxpayers not to. This encourages voluntary compliance and is aligned with our corporate goal to maximise voluntary compliance.

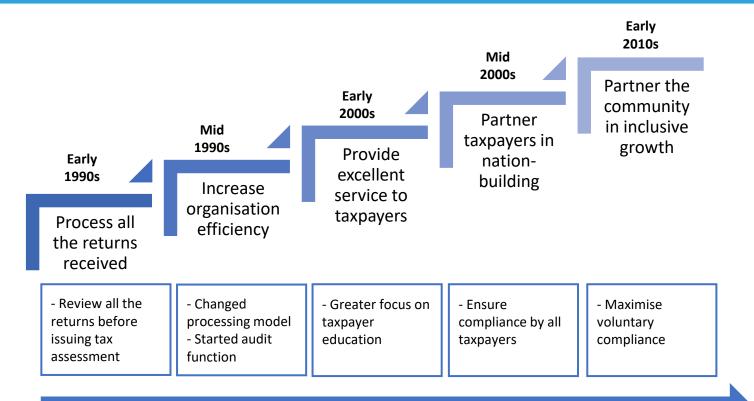


Voluntary compliance ensures that Singapore has a **fair and sustainable tax system** where every taxpayer contributes his fair share of tax.



Voluntary compliance is the **only sustainable means** of ensuring the **overall effectiveness and efficiency of the tax administration** in the long run.

Evolution of IRAS Compliance Approach



Evolution of Compliance Approach

Beliefs and Principles

IRAS' Beliefs

Taxpayers are generally compliant

- Most taxpayers are and want to be compliant. This belief is validated through our consistently high compliance performance indicators and taxpayers' responses to independently-conducted surveys.
- The large majority of compliant taxpayers exerts an influence on societal behaviour and creates pressure on the minority group of errant taxpayers to turn compliant.

Motivators of Taxpayers' Compliance

Taxpayers are motivated to comply when:





Tax rules and system are simple to understand and navigate

They find it easy to fulfil their tax obligations





They have trust and confidence that our **tax** system is fair

They perceive that people around them are compliant

Integrated Compliance and Service Framework

Vision

The leading revenue authority in the world A partner of the community in nation-building and inclusive growth A dynamic team of competent and committed people

Service and Compliance Corporate Goals

Provide Excellent Service

Maximise Voluntary Compliance

Our Belief

Taxpayers are generally compliant

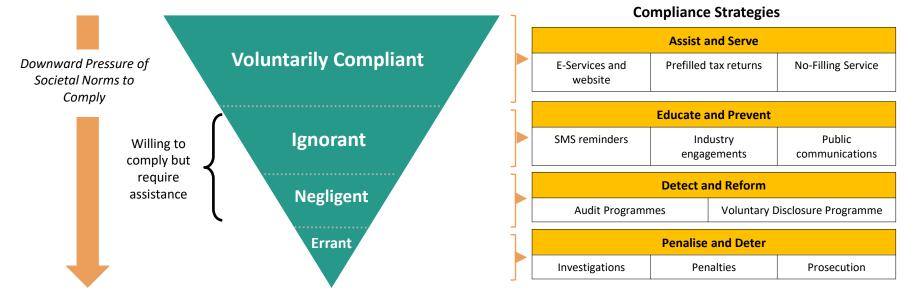
Strategic Elements

Create a taxpayer-centred experience by considering their needs, behaviours and circumstances

Right Design	Right Service to Meet	Right Actions	Right Taxpaying Values
from the Start	Taxpayers' Needs	at the Right Time	
 "No need for service is the best service". Tax policies and processes are designed to be simple and clear. Tax is integrated into taxpayers' life events or natural systems to minimise compliance burden. 	 Taxpayers have easy access to customised and timely assistance/ information to facilitate their tax compliance. IRAS carries out early interventions to encourage compliance as early as possible. 	 IRAS takes effective, calibrated and timely compliance actions (i.e. deterrence, detection and enforcement) to maintain trust and confidence in the tax system. 	 IRAS partners the community to shape social norms that embrace the value of taxpaying.

Majority of Taxpayers are Voluntarily Compliant

- IRAS' compliance strategies are built on the fundamental belief that the majority of taxpayers are compliant.
 - For the voluntarily compliant, IRAS facilitates their compliance by making it easy for them to comply.
 - For the non-compliant, IRAS takes effective and calibrated actions to detect and prevent future noncompliance.



Right Design from the Start

"No need for service is the best service".

- Tax policies and processes are designed to be simple and clear.
- Tax is integrated into taxpayers' life events or natural systems to minimise compliance burden.

- Taxpayers' Needs

 Taxpayers have easy
- access to customised an timely assistance/ information to facilitate their tax compliance.
- IRAS carries out early interventions to encourage compliance as early as possible.

Right Taxpaying Values

- AS takes effective, librated and timely mpliance actions (i.e. terrence, detection and forcement) to maintain ust and confidence in
- IRAS partners the community to **shape social norms** that embrace the value of taxnaving.

Right Design from the Start

- 1. "No need for service is the best service"
 - a) Tax policies and processes are designed to be simple and clear.
 - Communicate policy rationale and tax principles
 - Provide greater certainty of tax treatment
 - Simplify tax rules while ensuring the necessary data remains available to IRAS
 - b) Tax is integrated into taxpayers' everyday lives/ natural systems to minimise compliance burden.
 - Facilitate the automated transmission of information/ tax declarations from taxpayers' natural systems to IRAS (and vice versa, where applicable)
 - Obtain data from viable third party sources to alleviate taxpayers' compliance burden

Right Service to Meet Taxpayers' Needs Right Service to Meet Taxpayers' Needs 1. Taxpayers have easy access to customised and timely assistance/ Taxpayers have easy access to customised and information to facilitate their tax compliance. timely assistance/ information to facilitate Deepen customer insights through analytics to understand their tax compliance. ٠ · IRAS carries out early taxpayers' profile and preferences interventions to encourage compliance as early as Customise service delivery based on analysis of available data possible. 2. IRAS carries out early interventions to encourage compliance as early as possible. community to **shape** • Calibrate compliance intervention according to a holistic assessment of risk posed by each taxpayer

• Implement measures to prevent compliance risk from materialising ahead of risk detection and treatment

Right Design rom the Start

"No need for service is the best service".

- Tax policies and processes are designed to be **simple and clear**.
- Tax is integrated into taxpayers' life events or natural systems to minimise compliance burden

- Right Service to Meet Taxpavers' Needs
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Right Actions at the Right Time

- IRAS takes effective, calibrated and timely compliance actions (i.e. deterrence, detection and enforcement) to maintain trust and confidence in the tax system.
- IRAS partners the community to **shape** social norms that embrace

Right Actions at the Right Time

- **1. IRAS takes effective, calibrated and timely compliance actions to maintain trust and confidence in the tax system**
 - Higher risk cases are selected for in-depth review, audit or investigation
 - Risk treatment is calibrated based on the severity of the offence, as well as the objective to reform the non-compliant, and penalise and deter the errant

Example: Right Actions at the Right Time

Examples of initiatives embarked by IRAS



Development of Entity Risk Profile (ERP)

- ERP is intended to determine the risk profiles of taxpayers at an entity level, based on their compliance behavior across tax types and tax obligations.
- This will enable the prediction/identification of tax compliance risks posed by each taxpayer, and allow for early intervention by IRAS.

1 CURRENT – High				
2-	Filing Low	Reporting Med	Payment High	
CIT – Med	Low	Med	High	
GST – Med	3 Low	Med	High	
IIT – Med	Low	Med	Med	
PT – Med			Med	

Current overall compliance risk is assessed to be High

- 2 The overall risk can be broken down to the respective tax type & tax obligation.
- 3 The risk can be further broken down to each tax type + tax obligation e.g. current risk for GST filing is <u>assessed</u> to be Low.

1 FUTURE – High					
2-	Filing Med	Reporting Med	Payment High		
CIT – High	Med	Med	High		
GST High	3 Med	Med	High		
PT Med			Med		

Future overall compliance risk is predicted to be High

- 2 The overall risk can be broken down to the respective tax type & tax obligation.
- 3 The risk can be further broken down to each tax type + tax

obligation - e.g. future risk for GST filing is predicted to be Med.

Prototype view for a single corporate entity

Right Design rom the Start

"No need for service is the best service".

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- Right Service to Meet Taxpayers' Needs
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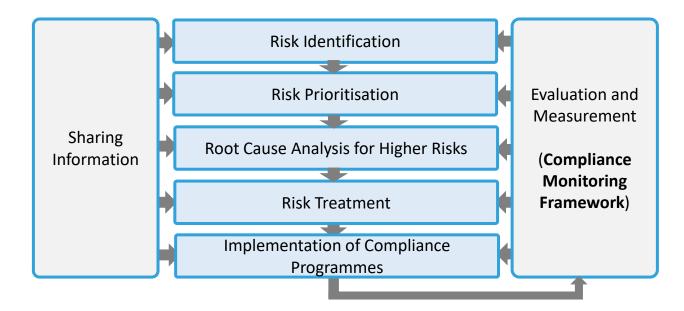
Right Taxpaying Values

 IRAS partners the community to shape social norms that embrace the value of taxpaying.

Right Taxpaying Values

- 1. IRAS partners the community to shape social norms that embrace the value of taxpaying
 - a) Partner the community to build positive attitudes towards taxpaying, such as by:
 - Working with tax intermediaries to encourage compliance
 - Co-creating and co-delivering initiatives with various stakeholders in the ecosystem
 - b) Leverage every interaction to promote socially responsible attitudes and behaviour, such as by:
 - Engaging the public on the importance of taxes through various modes, e.g. website, seminars, mailers
 - Proactively identifying opportunities in each interaction to incorporate / convey messages that establish good taxpaying behaviour as social and personal norms

A structured Compliance Risk Management process ensures holistic and systematic management of risks.





Risk Identification

 IRAS takes both top-down and bottom up approaches to ensure a holistic view is taken when identifying compliance risks.

Top-down Understanding the External Environment

Bottom-up Identifying Risks Observed on the Ground





Environmental Scanning

Strategic Intelligence Studies

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Annual Risk Register

Exercise



Data Analysis

Studies

Risk Prioritisation



 Identified compliance risks are then consolidated and prioritised according to:



Financial Consequence Reputational Consequence



Likelihood of Occurrence



Root Cause Analysis

- Through this analysis, we will be able to better understand the underlying factors leading to the non-compliant behavior.
- This helps in coming up with more effective risk treatment.



• For instance, if the root cause is that taxpayers are ignorant of their tax obligations, we will strengthen our education efforts in that particular area.



Risk Treatment and Implementation of Compliance Programmes

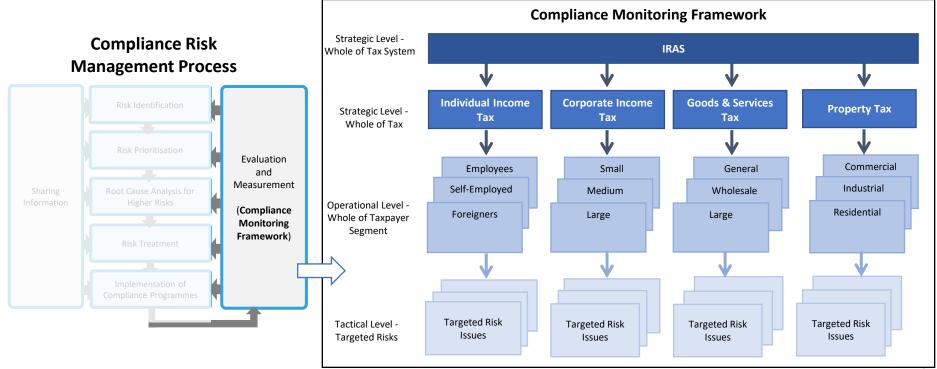
• The risk treatment will be customised according to the root cause analysis and calibrated according to the level of risk:



• Finally, we will develop and implement IRAS-wide compliance programmes and plans to address the risks.

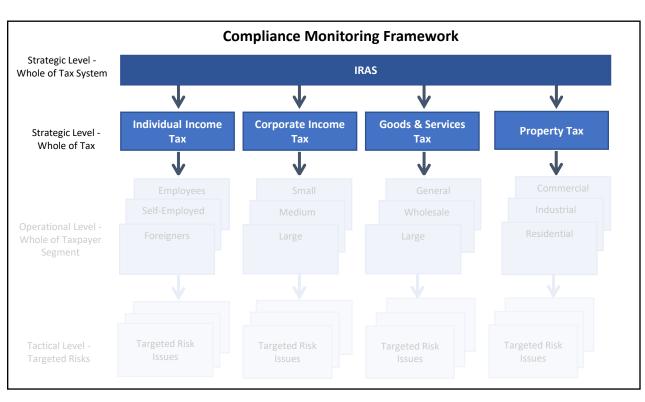
Compliance Monitoring Framework

The Compliance Monitoring Framework allows for the measurement and evaluation of IRAS' compliance performance and activities.



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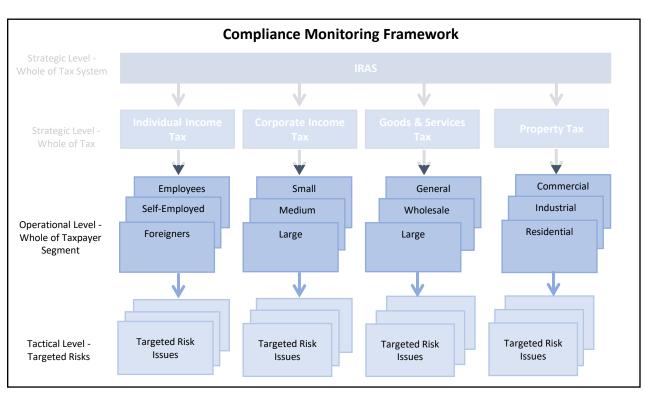
Strategic Levels

IRAS monitors the extent to which:

- taxpayers comply with their tax obligations, for e.g. on time filing/ payment rates
- taxpayer's compliance behaviour and perception of tax compliance in Singapore through the biennial Taxpayer Survey

Compliance Monitoring Framework

The Compliance Monitoring Framework allows for the measurement and evaluation of IRAS' compliance performance and activities.



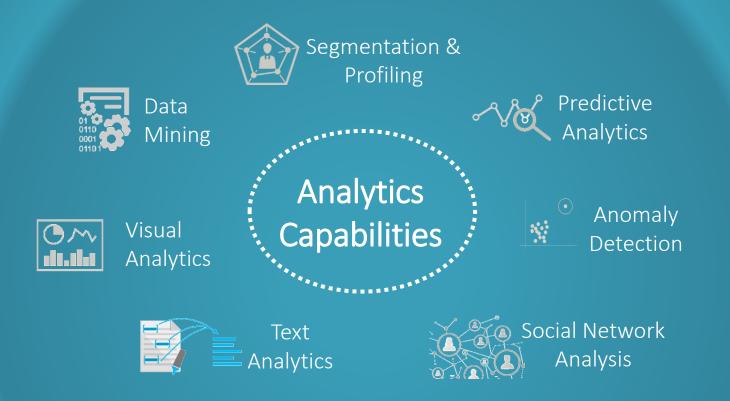
Operational/ Tactical Level

Divisions monitor the level of compliance efforts/ work and its effectiveness, for e.g.

- % of tax base audited (audit coverage)
- Number of audit cases with tax recovery
- Strike rate for audits

What pitfalls can you think of in the application of digital technology and analytics?

Feel free to 'unmute' or type your responses in the chat



IRAS has progressively built up our analytics capabilities to streamline work processes, gain new taxpayer insights and detect high risk areas and cases.











Predictive Analytics

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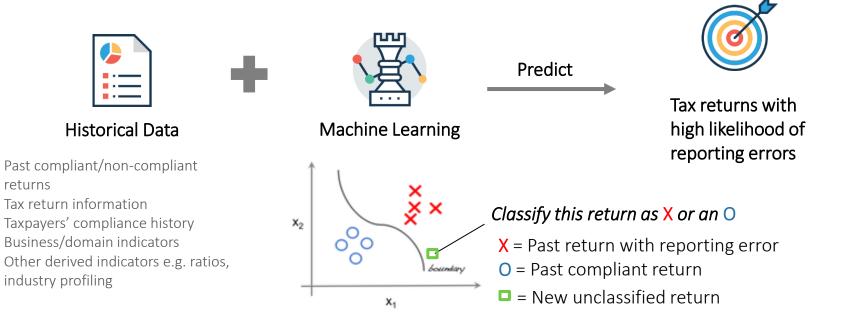
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returns

Problem statement : Identify tax returns with high likelihood of reporting error



Use of Data and Analytics within IRAS

Data is the key asset that aids IRAS in its risk-based approach towards ensuring GST compliance

Prior to 2011

Data for risk assessment and case selection

- Mandatory GST e-filing since 2007
- Refund claims assessed by linear business rules
- Computer Assisted Audit Techniques employed
- Datamining team supports audit needs

2011 - 2013

Forage into data analytics

- Cross-Referencing System
- Fraud Detection Model
- Visual Analytics

2014 – 2017

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Expand analytical capabilities

- Post Refund Analytics Model
- Social Network Analysis (SNA) Tool
- Text Mining for email topics



2018 – Present

Integrate analytics and pilot API technology

- Fraud Profiling Project
- Embedding Analytics into GST Refund Process
- API submission for GST Return and Transaction Listings

"If you do not know how to ask the right question, you discover nothing." W. Edward Deming

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When Predictions Fail: Crash Course Statistics #43

"When Predictions Fail: Crash Course Statistics #43" on YouTube



https://youtu.be/5l60dMUhY5o

- The video looks at examples of **when predictions fail** (e.g. 2008 financial crisis) to understand why we make **inaccurate predictions** and how we can **make better ones**.
- "Creating a model to predict things we are trying to use data, math and statistics to approximate how the world works"
- Common reasons
- Too little data
- Inaccurate data
- Biased models

4 Mistakes In Predictive Modelling

- 1. No clear business and prediction objective
- 2. Skipping the data exploration stage
- 3. Not validating the models on a 'blind sample'
- 4. Leaping into deployment without planning

Source: Eric Siegel (2019 October), 3 common mistakes that can derail your team's predictive analytics efforts, Harvard Business Review

1. No clear business and prediction objective

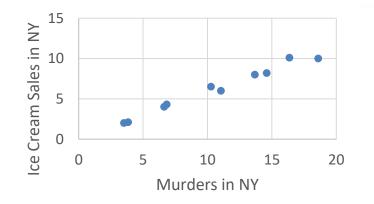


- What do I want to predict?
 Example : Recovery > \$X
- What do I want to do with the prediction?
 Improve Audit selection? Preemptive reminders?

What's the business value?

• What is the right data?

2. Skipping the data exploration stage



• Correlation ≠ Causation

• Beware of Red Herrings!

Be suspicious of "Perfect" predictors (correlation ~1), be clear what are the right predictors for the outcome you are predicting.

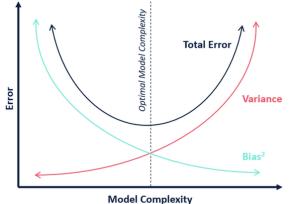


"If it's perfect, it's probably wrong"

 Look before jumping in, check back against collective intuition

3. Not validating the models on a 'blind sample'

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Overfitted models.

"Good" results on past data, poor results in new predictions

Bias-Variance Tradeoff

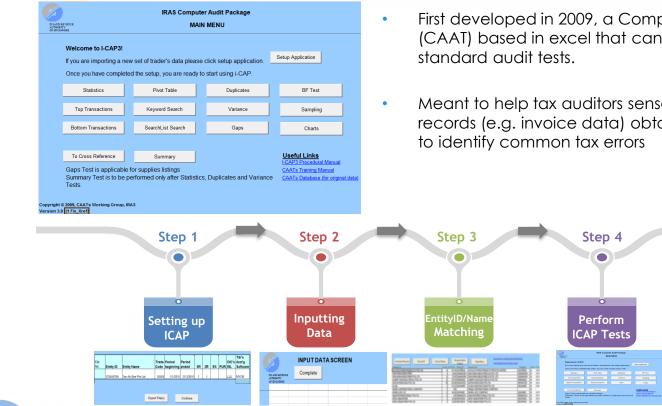
- Is the data used to train the model very different from what it will be expected to predict next?
- It's about finding the right pair of guest slippers that can accommodate the most guests

4. Leaping into deployment without Planning

- Have the end in mind before taking the first step. A model can only be effective if it is used.
- It's a long journey that require several change management and Behaviour Insights and Change Management interventions along the way



IRAS Computer Audit Package ("ICAP")



- First developed in 2009, a Computer-Aided Audit Tool (CAAT) based in excel that can be used to perform
- Meant to help tax auditors sense-make business records (e.g. invoice data) obtained from taxpayers

Enhanced ICAP

1. Sel-up	2. Column Plaiting	3. Data Cleaning	4. Trend Analysis	5. Risk Indicators	6. Further Analysi
		Entity In	formation		
		Enthy	Name		
	Entity Name				
	Entity ID	EII	iy D		
		Accountin	g Start Dale		
	dd/mm/yyyy				
	dd/mm/yyyy	Accountin	g End Date		
		Purchase Spreadsheet: Brows Supply Spreadsheet: Brows WF Files: Browse N	No files selected.		
		Re	start		
		Previou	Net		

Risk Indicators

Invalid Invoice

Dates

Unauthorised

GST Collections

Duplicate

Invoices

- **Revamped in 2021 into a Web-based application** presented using dashboard-style.
- Developed using multiple open source programming languages -Python/HTML/JavaScript.
- Facilitates the analysis of compliance checks on transactional information automatically to identify discrepancies within the transactions and against other tax declarations
- More seamless experience and easy to use.



Advantages of Enhanced ICAP:

CAATs Training on ICAP

CAATs Training

- Conduct 2 training sessions per year for new auditors, with each hands-on learning session held over 2 days
- Trainings are deliberate kept to a small group and taught by trained tax auditors
- **Demo on test data sets** before letting attendees practice what they have learnt.



Agility in Action

- We adopted an agile approach when developing the Enhanced ICAP
- Gathered feedback from users before designing prototype
- Demonstrated a minimum viable product (MVP) to a few auditors via Zoom to obtain feedback before building more features
- Performed several rounds of iterations to arrive at the final product

Social Network Analysis ("SNA") Tool

SNA is not the same as Social Media



SNA maps relationships between entities



SAS Fraud Framework

The SNA tool that IRAS procured which consists of



Network Generation: link related entities

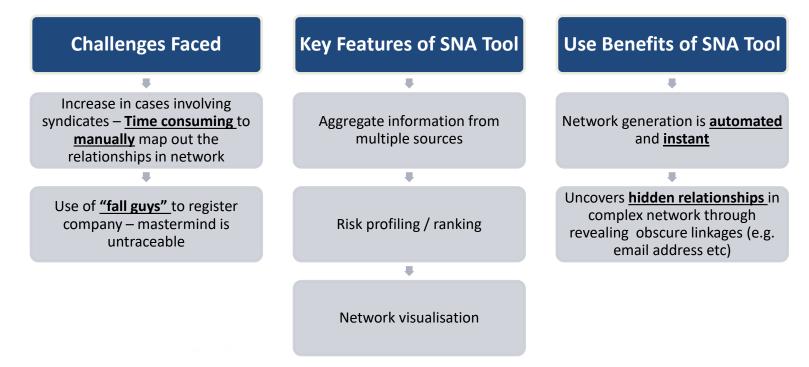


Scoring: Score entities / transactions / network using business rules

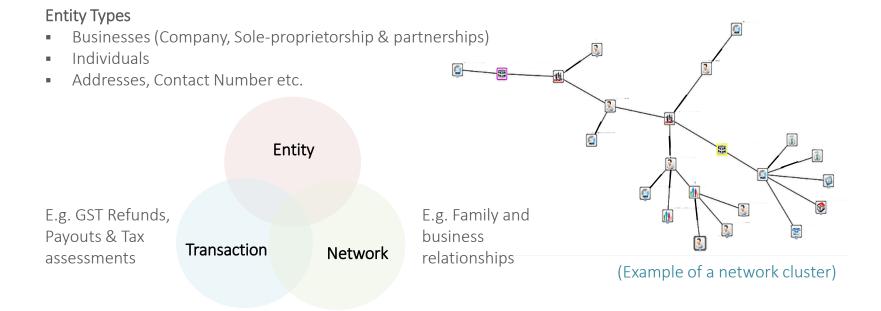


Graphical User Interface (GUI) : Provide network visualisation capabilities

IRAS is among the first in Singapore to invest in enterprise SNA capabilities. Our extensive data holdings is key to successful automation of network analysis

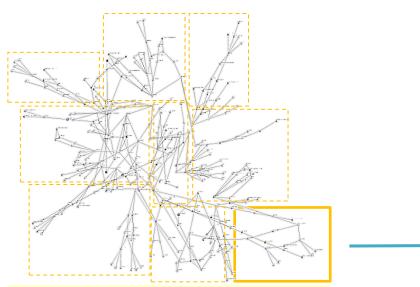


SNA provides holistic risk assessment from multiple dimensions:



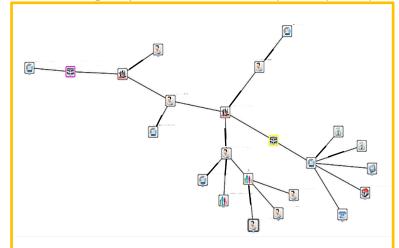
Breaking down massive network into smaller clusters for targeted program

Raw network may be extremely large and extensive



SNA saves time and effort from mapping relationships manually

Entities within cluster can then be scored and ranked according to pre-defined risk aspects (rules)



Allows case work to be more focused and targeted on closely related entities

SNA Graphical User Interface (GUI)

The first page of the selected entity:

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52101				Rule	ID	Alert Severity		+
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CORPORATE		Entity		7			300	
		Network (5860000)		28			223	
		Entity		6			215	
24/3/03		Entity		45			200	
31-Mar		Entity		1			186	
		Network (5860000)		58			178	
		Entity		66			25	
-								
		1 - 8 of 8 results						<1→8∨
cation Submitted	Business Income	Asset Info Employe	ee Info Owner Info	Family Info	Cluster Entity	Cluster Entity Info	Cluster Application	Cluster Info
уре	Sub Type	Prope	erty Status	Asset Descr	iption	Asset Details	Asset Value	e Status
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SNA Visualiser

• The SNA network is dynamic and may change after each refresh due to:

Additional information resulting in additional nodes

Certain links are temporarily removed ("Soft-deleting") to reassess how to trim the clusters down

- Not all links are good links → Soft deletion of a link means that the connection between the nodes is not used for linking → link still exists but the network building process would not go through the node to expand a network.
- Soft Delete functions prevents over cluttering of the network display by subsuming a few nodes into a "+" sign

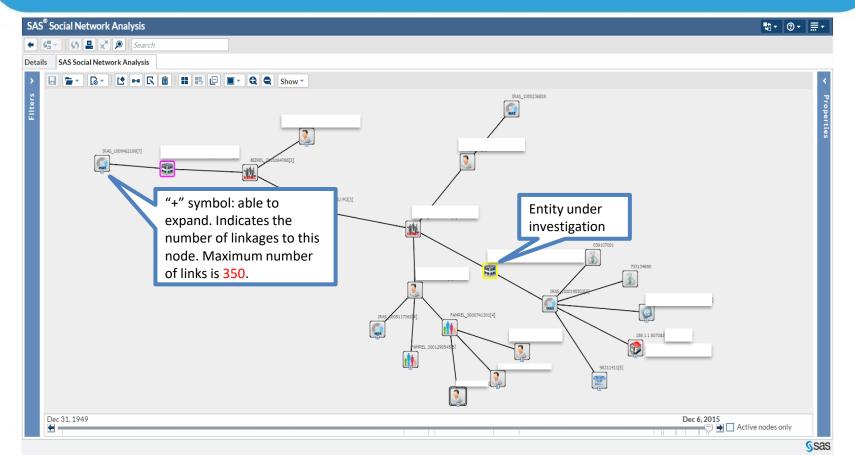


Simply click on the "+" sign to display the soft deleted nodes

 Entities are not directly linked to each other due to the configuration of SAS Fraud Framework

Entities are linked by a node "document, representing the various information e.g. IRAS document (represents IRAS internal information), Business Transaction (represents the transactional relationship).

SNA Visualiser



52

Discussion 2

What specific tax fraud arrangement do you find most difficult to deal with?

Feel free to 'unmute' or type your responses in the chat

Special Focus: GST/VAT Missing Trader Fraud

What is Missing Trader Fraud (MTF)?

MTF is a fraud scheme used by crime syndicates to defraud tax authorities of GST (or equivalent taxes) and poses a serious threat to public revenue.

• Under an MTF arrangement, a supplier fails to account for or pay the GST charged on his sales (this supplier is referred to as the "Missing Trader"), while businesses along the supply chain continue to claim credit of input tax or refund of GST on their purchases.



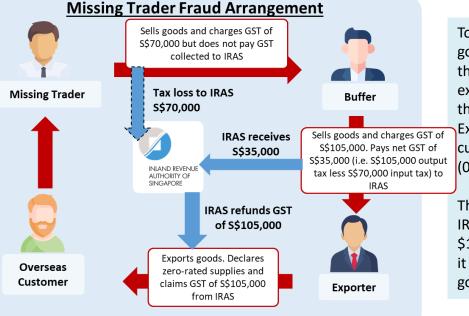
MTF on a Global Scale

 Estimated that the European Union (EU) suffers almost EUR \$60 billion annually in tax losses from MTF. In the UK alone, it has been estimated that up to 5.5 billion of tax revenues were lost in FY 2005-2006 and up to 2.2 billion in 2008-2009.

Modus Operandi – Illustration of a simple MTF arrangement

A seller upstream in the supply chain (the "Missing Trader") fails to account for and pay the GST (i.e. output tax of \$70,000 in this example) charged on goods sold downstream to the intermediary businesses ("the Buffers").

In doing so, the Exporter is effectively claiming the GST not paid by the Missing Trader. IRAS will suffer a tax loss if it pays the Exporter the input tax claimed.



To ensure that the final sale of goods is not subjected to GST, the goods would ultimately be exported by the last supplier in the supply chain ("the Exporter") to an overseas customer which is zero-rated (0% GST).

The Exporter then claims from IRAS the GST (i.e. input tax of \$105,000 in this example) which it paid on the purchases of goods from the Buffer.

Modus Operandi

• Members of crime syndicates make early detection of the MTF difficult, such as by:

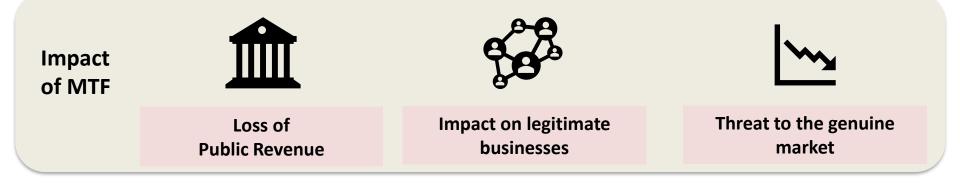






Interposing many businesses as buffers in the supply chain to add distance between the missing trader and the exporter Approaching legitimate businesses to be part of the supply chain by passing off fraudulent transactions as "legitimate" offers with attractive business deals that **would sound too good to be true** Colluding with **employees of businesses** to approve the fraudulent transactions

Impact of MTF and Efforts taken by IRAS to combat MTF





Efforts taken by IRAS

6 Man Charged **IRAS Investigating 43 IRAS Cuffs for the First**over alleged roles individuals on suspected GST Time in Island-Wide Raids in GST-related ruse 4-day island-wide operation **Carousel Fraud** First prosecution in GST targeted at criminal syndicates **Missing Trader Fraud** Jan Aug Aug Jan Nov 2021 2016 2019 2021 2019 **Knowledge Principle Customer Accounting** Deny input tax claims if a business knew For prescribed goods (e.g. or should have known their purchases Mobile phones, memory cards were connected to a MTF arrangement and off-the-shelf software)

Profiling of Missing Trader Fraud

"Whistle blow"



TRIGGER

Intelligence Analyst kickstarts with a small group of targeted entities ("seed list")



ANALYSIS

(Starting from seed list) Intelligence Analyst extract information and map relationship among entities to identify key players of the MTIC clusters.



INVESTIGATION

Raids and interviews conducted on targeted entities to collect data and evidence of fraud. Investigation concludes when there is sufficient evidence for prosecution.



EARLY DETECTION

Learnings from past MTIC fraud translated to business rules/models to pre-emptively detect risk of MTIC fraud



Network Visualisation Tool: R-Studio

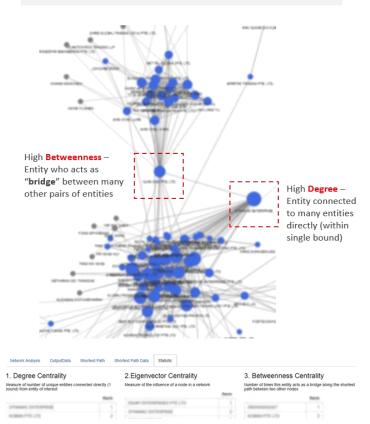
R-Studio — Automated Data Extraction & Network Visualisation

	How will the new tools complement the existing review process?
1. Start of investigation	List of suspected entities identified (seedlist)
2. Data Extraction & Analysis	 Input entity list into data preparation flow for extraction of links and entities connected by extended bounds Productivity gain through bulk extraction of data
	 Visualise and analyse network using R studio network visualiser Saves effort of manually mapping relationships Provides holistic view of interactions between entities -> make better assessment of the case
3. Case allocation & prioritisation	 Higher risk entities (based on network statistics) can be prioritised for analysis
F	 Entities who are closely related can be assigned to the same Intelligence Analysis

• More effective and efficient resource allocation and case assignment

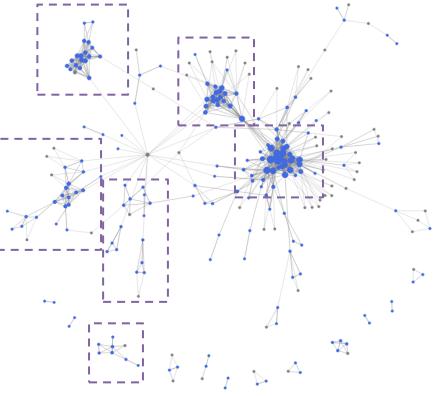
R-Studio – Network Visualisation

Identifying high risk entities based on network statistics



Sub-clusters within network

Entities within same sub cluster should ideally be investigated by same (group) of investigators for better oversight and/or prioritised as a whole (as oppose to choosing entities from different sub-cluster)



63

Network Statistics and Ranking

1. Degree Centrality

Measure of number of unique entities connected directly (1 bound) from entity of interest

Company X	1	
Company Y	2	
TONO TONNE MEN		
ADJANTICA POCT ADALTYS: UTD.		
CHOOK CHEE MEDING		
INCOME TRANSPORT AND		
NO 100 LONG		
APPRINTED TRACENCE ADDA PTD. 1701		
Addressed True Teach		

2. Eigenvector Centrality

Measure of the influence of a node in a network

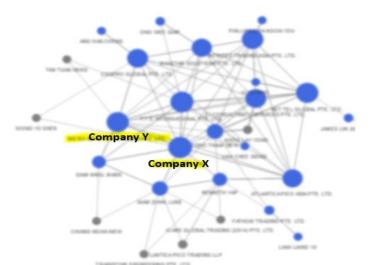
	Rank
Company X	3
Company Y	4
ADDRET: THE	
MALINE SOLUTIONS FTE LTD.	
career estration manufacture	
ATLANTICA PECC ASALFTE, LTD.	
partnersty manimum assertion 1.111	

3. Betweenness Centrality

Number of times this entity acts as a bridge along the shortest path between two other nodes

providence and providence	
PHONE (HORLD FTE, LTD)	
Company X	3
ACESAN PTE UTD	
ENLINE ENTERINGEN PTE CTD	
UNLANTED ELECTRONIC & COMPUTERS JD. PTE LTD	
THE NUMBER OF A DESCRIPTION	
MET 101, 10, 1004, PTR 1713	
ARENA CHE TRACERCIPTE LTD	
AUTOR DOUTED PROATE LTD	- 10

Several iterations of **fine tuning** to the extraction of link data were performed to **improve ranking** of high risk entities, e.g. exclusion of employee-employer relationships which are more than 5 years ago etc.



Case Study 1: Enterprise Network Analysis Tools

Social Network Analysis Model

Score and **Identify** entities or transactions (i.e. returns) with higher risk using network data and analytical methods

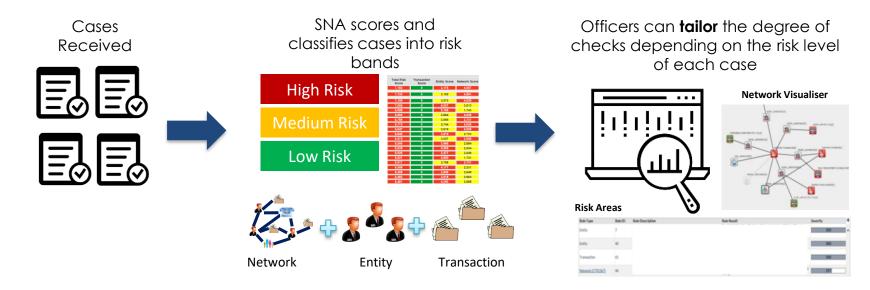


Network risk is taken into account at the onset

- Systematically and comprehensively evaluate risk areas, not only at **entity** and **transaction** level, but also at **network** level
- Helps detect suspicious activities using a combination of analytical techniques to determine the likelihood of noncompliance

Social Network Analysis Tool

Having had successes in using SNA since 2010, IRAS auditors now use an enterprise SNA tool for both GST Registration and GST Refund Review processes.



Benefits of Using SNA in Compliance



Holistic view of taxpayer's risk profile

•Form a **complete picture** of taxpayer's risk profile from different perspectives, including network risk

• Auditors are able to distinguish the specific **risk areas** contributing to the overall risk assessment



Enhanced compliance capabilities

•Sense-make voluminous and complex information to **uncover** hidden relationships and detect risky taxpayer 'groups' (e.g. common linkages with high risk entities)

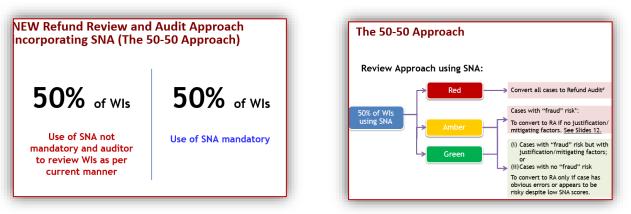


Improved productivity

- •Reduces time and efforts to identify complex linkages embedded within several layers of relationships
- •Tailor compliance checks and adopt a consistent approach according to the taxpayer's risk levels

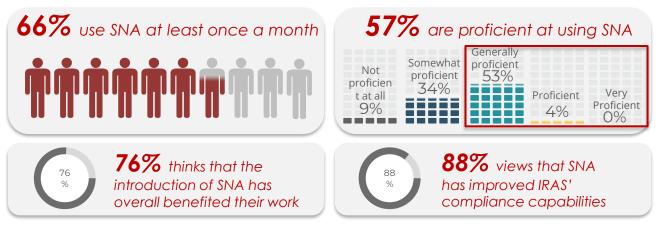
Social Network Analysis (SNA) Tool

- To overcome the initial inertia, we started off with mandating the use of the tool at 50%, before increasing progressively to 70% (from Oct 2017) and 100% (from May 2019) for key processes.
- This is to give sufficient time for users to adjust and grow their skills in using the new tool
- Act as a control group to compare results



Social Network Analysis (SNA) Tool

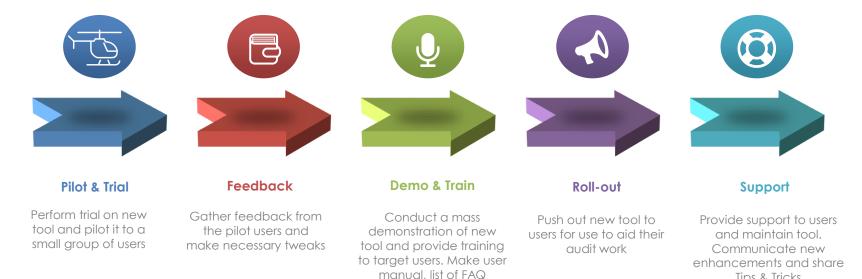
• Surveys were conducted shortly after implementation to gather feedback to identify gaps and calibrate our approach



- We put that feedback into action by enhancing our tool annually to **improve SNA's user experience and features**. Some of these enhancements include:
 - > Graphical User Interface (GUI) to improve user experience
 - > Network Visualization to sift through information more effectively
 - > SNA Rules to refine its accuracy and improve understanding
 - > Interfacing with Case Management System to display key SNA risk info and link to SNA tool

Supporting Our Auditors In Their Audits

Adopting an agile approach when implementing new tools



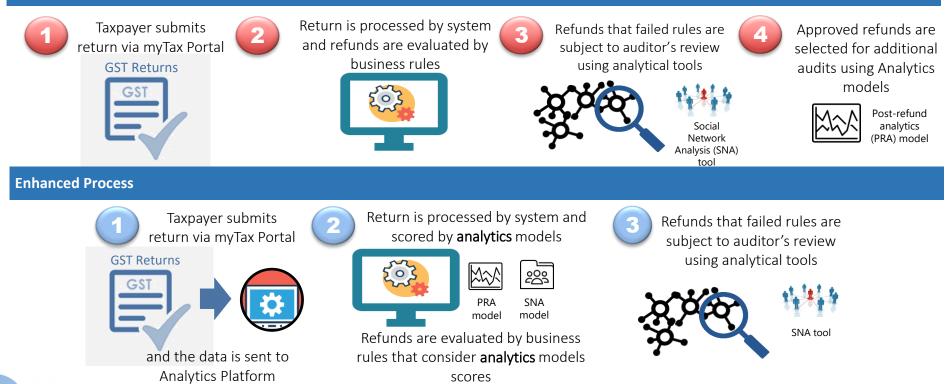
available.

Tips & Tricks

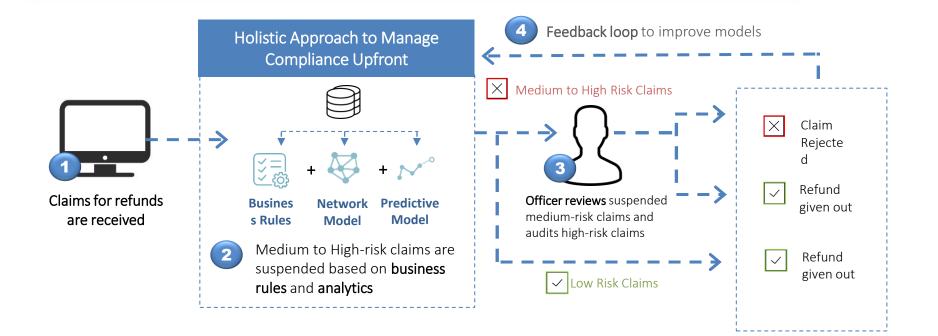
Case Study 2: Embedding Analytics into GST Refund Process

Previous vs Enhanced Process

Previous Process



Embedding Analytics into GST Refund Process



Key Benefits and Results

Better Manage Compliance Risk



- Manage Risk Upfront in Processes
- High risk refunds are detected by analytics models and suspended at the pre-refund stage dynamically, as opposed to using linear business rules in previous model

Improve Audit Strike Rate Reducing false positives

- Enhance existing rules with analytics component
- More robust checks reduces the number of non-risky work items to be worked on



 Analytics deployment process is automated, eliminating manual deployment effort

Early Results As at 31 Jul 2019

 Detected more than 500 new high risk refund claims that could only be detected at the postrefund stage previously

- No. of refund claims withheld for auditor's review have fallen by 30%
- High risk claims identified by analytics:
 - >60% audit strike rate (for pre-refund model)
 - More tax recovery
 - More potential fraud cases detected

Embedding Analytics into GST Refund Process

Implementation Approach

- To enable us to **assess the analytic models' performance**, we set a target to audit all refunds selected by the system in the first year
- With the anticipated **increase in workload**, resources from other teams were redeployed to ensure the evaluation could be completed in time
- **and give team's flexibility**, we formulated clear guidelines to highlight scenarios where mandatory audit may not be required (e.g. low risk cases, recently audited)
- After we have obtained sufficient observation for the Post-Implementation Review, we adjusted the guidelines to allow teams to exercise discretion to decide the refunds reviewed for audit
- We are always exploring ways to **improve by seeking feedback** from users and **conducting regular refresh** of the model based on new observations

"We are surrounded by data, but starved for insights."

Jay Baer marketing and customer experience expert



Thank You

The information presented in the slides aims to provide a better general understanding of taxpayers' tax obligations and is not intended to comprehensively address all possible tax issues that may arise. This information is correct as at the date of presentation. While every effort has been made to ensure that this information is consistent with existing law and practice, should there be any changes, IRAS reserves the right to vary its position accordingly.