



VIA Design and Business – Fashion Design

Course overview for exchange

1st semester (Autumn semester)	
ECTS: 30 Start-and end dates: Mid-August – End of January Courses: <ul style="list-style-type: none"> • Specialty courses (15 ECTS) • Common Module (15 ECTS) <p>Modules are fixed and students cannot choose other subjects. Students will receive 30 ECTS points – no more and no less.</p>	
Course	Purpose
Specialty courses 15 ECTS	Body in Motion 5 ECTS The purpose of the course Body in Motion is to qualify students to apply analytical and experimenting methods to develop identity-creating design solutions using appropriate materials and with the body and its movements as the focus point.
	Womenswear 1 5 ECTS The purpose of Womenswear 1 is to qualify students to conduct relevant design research for development of identity-creating and competitive, innovative and sustainable design solutions with focus on a well-substantiated choice of materials and industrial manufacturing methods.
	Womenswear 2 5 ECTS The purpose of Womenswear 2 is to qualify students to conduct relevant design research for development of identity-creating and competitive design solutions with focus on a well-based choice of materials and industrial manufacturing methods. Prototyping and product manufacturing is used as documentation for innovative and sustainable design solutions. Communicative expressions visualising design processes and design solutions are developed using relevant technology.

	Development of concepts that includes legislation that supports the green transition.
Common module 1: Design and Business Project 15 ECTS	<p>The Design & Business project consists of three subject elements Design, Business and Technology.</p> <p>The purpose of the subject element of Design is for students to acquire knowledge, skills and competences in design methods for product and process development. The aim is for students to create value in the development process from innovative idea to realisation of a product/concept. The module uses a sociological approach to target group and market analysis. Moreover, the focus is on students using a critical, reflective approach that supports sustainable solutions.</p> <p>The purpose of the subject element of Business is for students to develop knowledge, skills and competences within business understanding, including knowledge of how to analyse the company's business model for the purpose of developing innovative and sustainable business concepts.</p> <p>The purpose of the subject element of Technology is for students to gain knowledge, skills and competences in idea generation, creative and innovative processes as well as concept development aimed at developing sustainable solutions. Focus is on supportive, industry-relevant technology, material innovation and prototyping which contribute to the green transition of the industry. Research design, data analysis and use of data should ensure validity in the development of solution models.</p>

2nd semester (Spring semester)

ECTS: 30

Start-and end dates: End of January – Very end of June

Courses:

- Common module (15 ECTS)
- Specialty courses (10 ECTS)
- Electives (5 ECTS)

Modules are fixed and students cannot choose different subjects.

Students will receive 30 ECTS points – no more and no less.

Course	Purpose
Common module 2: Explore the Industry – Conscious Innovation 15 ECTS	<p>Explore the Industry consists of three subject elements Design, Business and Technology.</p> <p>The purpose of the subject element of Design is for students to acquire knowledge, skills and competences in design methods for product and process development. The aim is for students to create value in the development process from innovative idea to realisation of a product/concept. The module uses a sociological approach to target group and market analysis. Moreover, the focus is on students using a critical, reflective approach that supports sustainable solutions.</p> <p>The purpose of the subject element of Business is for students to develop knowledge, skills and competences within business understanding, including knowledge of how to analyse the company's business model for the purpose of developing innovative and sustainable business concepts.</p> <p>The purpose of the subject element of Technology is for students to gain knowledge, skills and competences in idea generation, creative and innovative processes as well as concept development aimed at developing sustainable solutions. Focus is on supportive, industry-relevant technology, material innovation and prototyping which contributes to the green transition of the industry. Research design, data analysis and use of data should ensure validity in the development of solution models.</p> <p>The purpose of Explore the Industry, Fashion Design, is to introduce the student to sustainable concept development and prototyping, including industry-relevant 3D design technology that supports creative and sustainable design solutions.</p> <p>Analysis of iconic menswear products in a classic and cultural context will serve as the background research for generating ideas and developing a new and contemporary menswear concept.</p> <p>The project employs a sociological approach by defining the target group and market. The student should be able to argue for an innovative, value-creating, and responsible concept through the development of a well-argued range plan.</p> <p>Industry-relevant technology and manufacturing methods should support explorative design, material experiments, and prototyping in the development of design solutions</p>

Specialty Courses 10 ECTS	Design Explorer 10 ECTS The purpose of the course Design Explorer is to qualify students to apply analytical and experimenting methods in the design process with a view to developing and presenting identity-creating, competitive, innovative and sustainable design solutions. In addition, the purpose is to be able to argue for the communicative tools.
Electives 5 ECTS	Creative Knitwear 5 ECTS The purpose of the elective course Creative Knitwear is to enable students to use prototyping and visualisation of innovative design solutions related to flat knit with well-substantiated use of technology, choice of materials and industrial solutions. The elective course focuses on analytical and experimental design processes. Furthermore, the course focuses on green transition and the responsible choice of material and industrial manufacturing methods.
	Print & Mixed media 5 ECTS The purpose of the elective course Print and Mixed Media is for the student to be able to develop creative print designs with an experimental expression. Relevant printing methods and techniques for manipulating material surfaces will be used with argued use of technology that supports the green transition and responsibility in material selection.