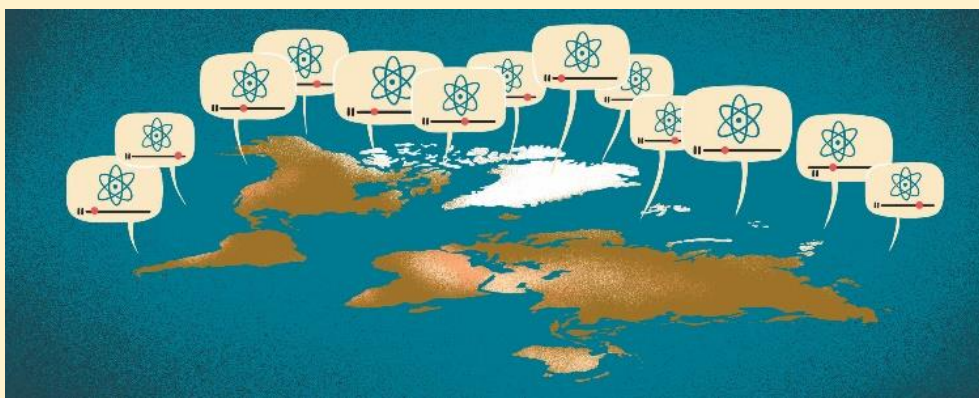


Visualization of science and knowledge

Sci-Vi Seminar

JUNE 7th 2023//14-18//The Animation Workshop, Viborg



Invitation to companies interested in visual communication through animation, and to animators who want to hear more about the Sci-Vi initiative at The Animation Workshop/VIA UC.

Do you need to convey specific knowledge to customers, peers, business partners or foundations?

Attend our Sci-Vi Seminar and get an insight into how you can use short, animated videos. You bring your own case and work with this at the seminar.

When the day is over, you will have gained knowledge about the process in disseminating through animation, different visual styles, how to find the right animator, how to produce, knowledge of financing - and as a company you will have expanded your network into the visual industry.

As an animator, you will have gained insight into how we work in our Sci-Vi Community, have the opportunity to make suggestions for new projects, approaches, methods, and of course to join us!

Deadline for registration: June 1th

<https://www.survey-xact.dk/LinkCollector?key=A4R5KUHELP1J>



Program Sci- Vi Seminar June 7th 2023

14.00-14.20 **The Sci-Vi initiative at The Animation Workshop - who are we and how can you use us**

Sia Søndergaard - Head of the Sci-Vi Initiative. Project manager and Producer at Center for Animation, Visualization and Graphic Storytelling /The Animation Workshop / VIA University College.

14.20-14.40 **Sci-Vi Principles - How can we communicate about our idea for an animated film or experience?**

Peter Vistisen - Ph.D., Associate professor of Design & Visualization at Aalborg University, at the Department of Communication & Psychology

14.40-15.00 **Sci-Vi process and platforms**

Ágota Végső, - Project manager and Producer at the Sci-Vi Initiative, Ph.D. student in Digital Media at NOVA FCSH, Portugal

15.00-15.15 Short break

15.15-15.45 **Presentation of the days animators from the Sci-Vi community and Arsenalet**

15.45-17.00 **Workshop 1) *For companies with need of animations*: matchmaking sessions with Sci-Vi animators – work with your own ideas**

Workshop 2) *For animators*: sci-vi in the future - idea generation, needs from the animation companies

17.00-18.00 **Sandwich to go or to stay for small-talk and network**

Who are we?

The Sci-Vi department at the Animation Workshop/VIA UC strengthen the cooperation between visual storytellers and science based compagnies and researchers, and investigate potentials and possibilities in a broad community. Sci-Vi is a partnership between The Animation Workshop/VIA University College, The Creative Industry Cluster Arsenalet and Aalborg University.

We are visual storytellers, researchers, producers, journalists, PhD students etc., all interested in developing and expanding visual communication in society and in building a bridge between the visual industry and knowledge based environments and companies.

For more information about Sci-Vi: www.Scivi.dk (*Under re-construction*)

For question, contact: Sia Søndergaard, sias@via.dk

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The Animation Workshop
VIA University College

